

Youth engagement in a rural context

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ska leva!*

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The mythical youth

Younger

- Less experience?
- More time left?
- Smaller network?

Older

- More experience?
- Less time left?
- Larger network?

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The mythical youth

Younger

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Otherwise – no difference

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Rural

- Less dense
- Looks different
- Discouraged by global economy
- No universities
- Cooperation

Urban

- More dense
- Looks different
- Encouraged by global economy
- Universities
- Cooperation

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Involve new people –
because you're worth it

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How?

- Ask! Do you want to participate?
- Give responsibility AND sufficient support
- Failing is learning – more chances to try
- Continuous work – the life of being engaged
- Creating a culture where it is possible to be new

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Thank you!

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