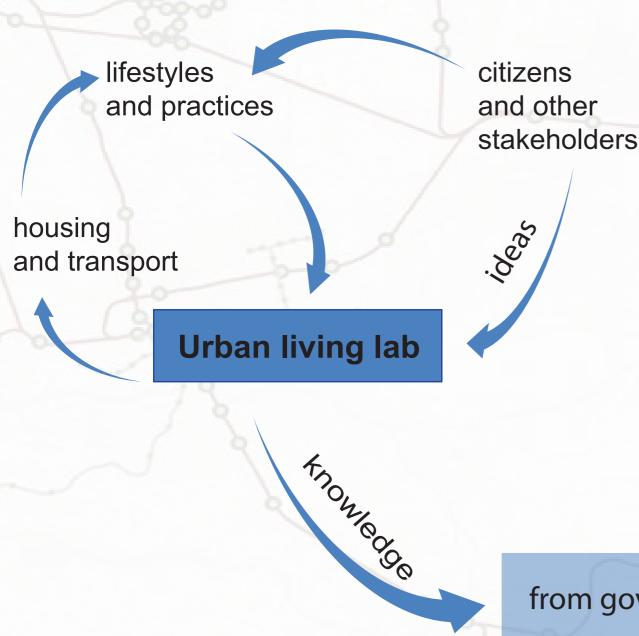
## CASUAL Co-creating Attractive Urban Areas and Lifestyles Exploring new forms of inclusive urban governance

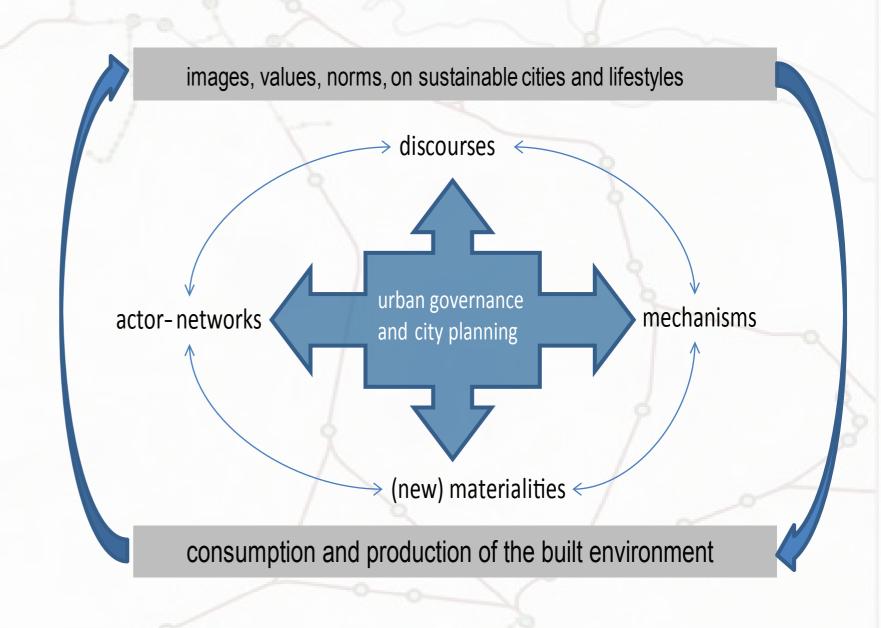
Urban governance and planning is still centered on developing the built environment and technical infrastructure. Less attention is given to changing lifestyles and everyday practices.

In this project, we explore how to promote sustainable living and consumption practices by engaging various stakehodlers in urban governance.

We empirically study lifestyles and practices in terms of housing and transport in the Randstad, Vienna and Stockholm.

In addition, we analyse the prevailing modes of urban planning by focussing in particular at the integration of different governance styles.





## Urban living lab: a promising concept?

The concept of 'Urban living labs' is critically explored as an alternative way of engaging citizens and stakeholders in urban planning.

Thereby we investigate its scope, feasibility and robustness regarding the co-creation of knowledge and the mobilisation of various stakeholders (citizens, planners, politicians, developers etc.).

A key question is how and to what extent urban living labs relate to urban planning as a political and public issue.

from governance to government?

## Exploring an urban living lab: Experiment Stockholm

Fall 2014 Spring 2015 Fall 2015 Preparation Conceptualisaion **Exhibition** FÄRGFABRIKEN Analysing the production → mapping of relevant →in-depth analysis →visualisation of of the built envorinment actor-networks in of mechanisms findings for exhibition Stockholm and discourses **Analysing the** → particapatory →active engagement →interviews with urban living lab observations stakeholders with vistitors

→in-situ investigation:

data analysis etc.

interviews with residents



→ data collecion

study (Arstafältet)

for an in-depth case

Analysing the consumption

of the built envorinment





→ visualisation of

findings for exhibition